

Choosing the right image size for your space can be difficult.

This guide will help you decide what size might be right for you, based on the impact you'd like to make. Do you want to elicit a "wow!" or add a subtle accent to a quieter space?

Viewing Distance / Wall size	recommended Image Size		
	BIG impression	←—————→	subtle impression
8 feet	20x30	16x24	13x20
12 feet	32x48	24x36	20x30
20 feet	50x75	36x56	32x48

Viewing distance can be a tricky concept to think about. In general, the viewing distance is often quite similar to the width of the wall. For these simple standard situations you can feel comfortable thinking in terms of the wall size.

But, there are some special situations when it doesn't work out that way and its easier to think in terms of viewing distance. For example, in a narrow corridor or hallway the viewing distance is much lower (you can really only view it up close) than the width of the wall so you'd likely want to choose a smaller size. The reverse is also true, you may have a small wall with a great viewing distance, like the wall at the end of a corridor. In this situation choosing a larger image size would be recommended.